

A Training Program by Heather Marcus



# Bias Buster™

PhotoGrid

**This program develops awareness of bias, & provides tools for its management.**

Bias is instinctive, but it doesn't have to stink. We're all biased—it's a byproduct of having lived. Awareness of that fact allows us to decide how to use our bias as a tool for improved performance & growth.



**BiasBuster™  
3-Step Process:**  
1 In  
2 Out  
3 Above

The 3-step *BiasBuster* method employs self-reflection, identifying with others, and the deliberate choice to pursue higher ideals.

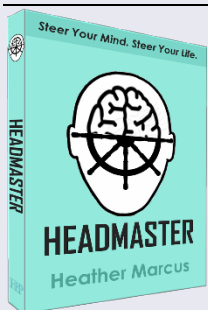
## Highlights & Takeaways:

- **Recognize Your Programming** – how & why it's natural for people to have bias.
- **Distance of Diversity & A Part, Not Apart**
- **Conflict: Opportunity, or Drama**
- **Concurrent Good** – a model for comprehensive success.

## FORMATS:

An online training program is available at [HeatherMarcus.com/BiasBuster](http://HeatherMarcus.com/BiasBuster)

Live seminars can be customized to fit your time constraints (2 hours to months-long curriculum).



*BiasBuster is part of the HEADMASTER™ program which is a guide to developing the ideal mindset to achieve desired outcomes. Available on Amazon, the Apple Store, or in hard copy. (HeatherMarcus.com/headmaster)*



Heather Marcus has never known 'Quit', her tenacity apparent since she could walk.

Surely, underdeveloped calf tendons & knee-high casts would hinder a kid. But Heather was off to the races as soon as the plaster hardened... & never looked back.

The kid who almost couldn't walk became a NCAA Division 1 athlete. She set records at her alma mater; only one has been broken since, and that was by a player she coached during the season she came to the rescue of a team in turmoil.

A lifetime of Otherness fueled a drive to explore her potential, to transcend typical expectation, and inspire others to achieve more. She knows race, sex, or any other demographic take a back seat to mindset.

Heather has worked at a Fortune 500 company, guest-starred on the Tyra Banks Show, set standards as the only 2L on St.

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## Stay In Touch:

